

IMPACT STATEMENT: Career Services Career Cruising Software

DATE: 11/29/2011

On behalf of the staff of Career Services, I would like to thank you and the UNL Parents Association for the \$1000 grant that was used to renew our lease of Career Cruising software for the 2011 – 2014 academic years. Your financial support will assist our office in providing students with access to online career exploration and assessment instruments. This will enable us to continue our outreach to students who are trying to determine their academic major and/or career path.

Since March of 2011 until present, we have had a total of 1,536 logins, and students have viewed 88,153 different pages of the Career Cruising website. Of the 1,536 logins, we have had 359 students create a new portfolio or log into an existing portfolio. Please note that students are able to use the Career Cruising database to research careers without creating or logging into a portfolio. Therefore, the 1,536 logins and 88,153 page views are the best indicator of how often Career Cruising is being used to the benefit of our students.

We have recognized the UNL Parents Association on our website for their continued financial support of Career Cruising program.

We are grateful to you and the UNL Parents Association for your continued interest in and support of online career exploration assessment instruments for students. We are delighted to offer Career Cruising as a tool to assist our students.

Sincerely,

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