

Our Impact Statement:

On behalf of the Career Services staff, I would like to thank the UNL Parents Association for the \$1000 grant to help defray the cost of renewing our lease of Career Cruising software for the 2014 – 2017 academic years. Your financial support will assist our office in providing students with access to online career exploration and assessment instruments. This will enable us to continue our outreach to students who are trying to determine their academic major and/or career path.

Since February of 2011 through December 2013, we have had a total of 7,607 logins, and students have viewed over 282,932 different pages of the Career Cruising website. The number of logins and page views are indicators of how often Career Cruising is being utilized by our students.

Over the next three years, we will provide the UNL Parents Association with annual updates on the number of students using Career Cruising. We are fortunate to make this online software available to our students at no cost.

We continue to recognize the UNL Parents Association on our website for their continued financial support of Career Cruising program.

We are grateful to the UNL Parents Association for their continued interest in and support of online career exploration assessment instruments for students. We are excited to offer Career Cruising as a tool to assist our students.

Respectfully,

Jake Kirkland Jr., Ed.D.