

UNL PARENTS ASSOCIATION
Annual Winter Meeting
February 4, 2011
Nebraska Union, City Campus

AGENDA

1. Call to Order (Time: 16:43 p.m.), – Timothy Draftz, President

Welcome and Introduction was given by Timothy Draftz

Attendees - Michael and Robin Keralis

UNL Attendees - Dr. Juan N. Franco, Dr. Timothy A. Alvarez, Tonda Humphress

2. Approval of Minutes, October 30, 2010 meeting – Timothy Draftz
Accepted as written.

4. Financial Report – Timothy Alvarez, Assistant Vice Chancellor for Student Affairs
(financial report, taxes, grant meeting)

Assets: \$ 34,044.09

Liabilities (projected): \$ 11,551.62

Net worth: \$ 22,492.47

Current general account balance: \$ 10,784.01

Raffle account: \$ 23,260.08

Motion made and seconded to accept the financial report without change: Approved unanimously.

5. UNL Parents Association Raffle Historical Report – Dr. Timothy Alvarez

Historical evaluation of the raffle was presented. Gross proceeds were lower compared to the last 2 years. One problem with the new computer system is we do not have parent addresses available in the new system. This is being addressed. Printing costs continue to go up. Total number of tickets sold this year was 6347 with 2700 tickets not being purchased. Proceeds were close to what we have had in the past. Actual proceeds in 2009-2010 were \$35,023.00; 2010-2011 were \$31,735.00. There will be some tax preparation changes in the future for figuring tax on the raffle which will be make preparation easier.

6. New Business:

➤ University Update –Dr. Juan N. Franco, Vice Chancellor for Student Affairs.

1. Expressed thanks for the work the PA does, especially in organizing events like parents recognition award.
2. Enrollment prospects are up for next year. This may be associated joining the Big Ten. The University has been invited to participate in many Big Ten programs, especially programs associated with student government. (*E.g.: Big Ten on the Hill*)
3. The University continues to make progress with MyRed. High priority problems have been taken care of for the most part. Other concerns like parents access to student bills and ability to see what is owed is being addressed. Access to a student's account has to be approved by the student. An account and a password is made by the student for the parents. The amount of access depends on information the student desires to give parents access to, in fact parents can be given access to all of the student's records. A committee that is helping evaluate priorities for MyRed concerns.

4. Noel-Levitz, a higher education consulting firm, has been hired to evaluate ways to help increase graduation rates. The 6 year grad rate at UN-L is in the low 60%. One way to increase graduation rates is to increase admission criteria. University of Illinois has a very high graduation rate and we will be compared with these institutions. Influences such as average family income do influence graduation rate. University of Michigan has an average family income of greater than \$100,000. All of these parameters will be evaluated. Transfer students number about 1000 a year and it would be good to increase this number.
5. Residence Halls: 2 new halls are planned in the future and the campus recreation centers need to be approved by the Regents.
6. Debrief from the Parents Recognition Award Ceremony: Improvements discussed included flow of award recipients, lining up recipients before they are called. We also discussed the refreshments and what is appropriate or needed. Difficult to predict needs for this.
7. Center for Civic Engagement is going through process to get certificates approved for students through the individual colleges. The certificate is to recognize student's work in community related activities.

➤ Parents Weekend 2011 – Dr. Timothy A. Alvarez

- We would like to increase the number of people attending the weekend. Possibly a change of venue, like Champions club may have an affect on this. Other possibilities include having an ex-football player come and talk. Also, we are looking at combining with some of the learning communities on campus.

➤ Upcoming Events – Dr. Timothy A. Alvarez

- Outstanding Student Leadership Award Dinner will be in April. The awards are intended to recognize outstanding leadership in academics, co-curricular and/or extra-curricular activities and involvements. This event is financially supported by the UNL Parents Association. Michael Keralis has agreed to serve on the selection committee on behalf of the UNL Parents Association.
- New Student Enrollment (Usually June-July): We try to have someone staff the Parents Association booth from 7:15 a.m. – 8:00 a.m. However, most days are during the work week. Anyone who might be able to help should contact Tonda.
- Big Red Welcome Street Festival (usually the Sunday before classes start in the Fall, so most likely will be August 21, 2011.
- Residence Hall Welcome (Usually the Thursday and Friday before classes start; this year it is likely to be August 18 and 19)
- Big Red Road Show – Tonda Humphress, Project Coordinator, Student Affairs
 - February 13, 2011 (Sunday), 12:30-3:30 pm at the Omaha Qwest Center. (Doors open at 1:00 p.m. and close at 3:30 p.m.). Admissions will deliver our boxes of materials to our booth for us and we then need to setup the booth by 12:30 at the latest. Booths must remain open until 3:30 p.m.). (The Qwest Center does charge for parking, \$8 according to their web site.) We will use the new plinko board.

➤ 2011 UNL Parents Association Board – Timothy Draftz

-Co-Presidents:	Timothy and Susan Draftz, Atchison KS
-President Elect:	Nominee: None
-Secretary:	Nominee, Michael B. Keralis, Lincoln NE
-Treasurer:	Nominee, Kaylene Luedtke, Columbus NE
-Members-at-Large (need to have at least 3 positions filled)	Nominee, Henry Carnaby, Houston TX Nominee, Dick Luedtke, Columbus NE Nominee, Darwin and Kathy McGhee, Anthon IA Nominee, JoDell Payne, Kearney NE

Nominee, Dana Stubben, Lincoln NE
Nominee, Clyde Waite, Norton MA

8. Next Meeting: The next meeting will be the Spring Meeting – April 16 (Spring Game) 3 hours before the game.

Meeting adjourned at 17:44

Respectfully submitted,

Michael B. Keralis MD