

UNL PARENTS ASSOCIATION - Annual Fall meeting
November 7, 2009 at 4:40 p.m.
Nebraska City Union (Room Regency A)
-MINUTES-

Attendees: Cathy Carnaby, Henry Carnaby, Joy Citta, Susan Draftz, Richard James, Michael Keralis, Robin Keralis, Dick Luedtke, Kaylene Luedtke, Randy Lush, Del Mandl, Emily Mandl, Darwin McGhee, Kathy McGhee, JoDell Payne

UNL Attendees: Juan N. Franco, Timothy A. Alvarez, Tonda Humphress

1. Call to Order, Welcome and Introductions – Joy Citta, Co-President

2. University Update – Juan N. Franco, Vice Chancellor for Student Affairs

- Thanks were extended to those who helped with the Parents Weekend.
- Robert E. Knoll Residential Center will be opening in the fall of 2010. This residential center is named for Robert Knoll, a long time Professor of English at UNL, and is located at 17th and R Streets. Rooms will be set up in two double-bedroom and four single-bedroom suites. The residential center will house over 550 students and at least half of the units will be reserved for freshmen. Students can sign up to live in this hall through University Housing.
- New Student Information System: The \$30 million system will serve the four NU campuses and the Nebraska State College System, which includes Chadron State, Peru State and Wayne State. This system took 8 months to develop and currently has 30 to 40 people working with the system. It is already being used by future UNL students to apply to UNL. It will be used by students in March to sign up for new classes. The WAM! system will become “MyRed”, a name chosen by the students. It will take some time to work out all of the bugs in the system. There will be a parents’ site also on the new system.
- Recruitment: Current applications are being processed on the new student information system. New scholarship letters will be sent out through the system. The fall honors banquet for high school seniors was held at the Embassy Suites, with approximately 200 students being honored. Seven students in Nebraska so far have perfect ACT or SAT scores for enrollment year 2010-2011.
- Greek System: There are occasional problems with individual programs within the Greek System, but these remain in the minority. There are currently 48 Greek chapters on UNL Campus, and 32 houses. Currently the University is trying to set up a system to recognize chapters that are good representatives of the Greek system. Examples of good representatives include those chapters that are involved in university service and community service projects. Fewer students have been getting cited for problems involving alcohol, but those cited for alcohol related problems are showing higher blood alcohol content. A Good Samaritan Policy is in place at UNL. If a student calls 911 to seek help for a student experiencing an alcohol-related emergency, both may be eligible for the policy. If policy criteria are met, no violation is entered on the students' record.
- The Campaign for Nebraska: Unlimited Possibilities: Program by the foundation that seeks to raise 1.2 billion dollar for all 4 University campuses to meet university needs. Primary areas addressed in this program include student scholarships, faculty recruitment, research and program support. 680 million raised to date.
- State Fair Park: January 1, 2010, the State Fair Park becomes the property of UNL. Innovation Campus, future name of the park, will house a sustainable research campus.

3. Approval of Minutes, July 11th, 2009 meeting – No additions or corrections were made to the minutes from the July 11th meeting.

Motion made and approved unanimously to accept July 11, 2009 minutes.

4. Financial Report – Kaylene Luedtke, Treasurer

Assets: \$ 48,216.06

Liabilities (projected): \$ 26,150.50

Net worth: \$ 22,065.56

Current checking account balance: \$ 10,540.64

Raffle account: \$ 37685.42

Bills have not been finalized for the Parents weekend.

Motion made and seconded to accept report without change: Approved unanimously

5. Event Reports:

-Residence Hall Welcome – Susan Draftz: Successful welcome program with many involved. This continues to be a fun activity for the parents association. It was suggested that information be available to hand out next year at the welcome regarding the Parents Association

-Parents Weekend 2009 – Rosemary Eastwood and Timothy Alvarez, Student Affairs (**See attachment A from Dr. Alvarez regarding survey results from the weekend.**)

Parent's weekend was felt to be another success. The vast majority who attended were very satisfied with the program.

-Silent Auction – Kaylene Luedtke Proceeds from the auction were \$ 1,646.01. There were 52 items donated. This was \$370.00 less than last year. The auction was not as successful as was last year but is a great addition in paying for the weekend. It was felt that the closing of the auction be better programmed and also rules of the auction be clearly stated, such as minimum bid requirements to increase bids. (See Survey results.)

6. New Business

-Selection of new executive committee members – Joy Citta

-Co-Presidents: Timothy and Susan Draftz

-Co-Presidents Elect: Nominee: none presented at this time

-Secretary: Nominee, Michael B. Keralis, Lincoln NE

No other nominees presented at this time.

-Treasurer: Nominee, Kaylene Luedtke, Columbus NE

No other nominees presented at this time.

-Members-at-Large Nominee, Henry Carnaby, Houston TX

(need to have at Nominee, Dick Luedtke, Columbus NE

least 3 positions Nominee, Darwin and Kathy McGhee, Anthon IA

filled) Nominee, JoDell Payne, Kearney NE

Nominee, Elizabeth Pokorny, Omaha NE
Nominee, Dana Stubben, Lincoln NE
Nominee, Clyde Waite, Norton MA
No other nominees presented at this time.

Any further nominations can be sent to Tonda Humphress or current co presidents Joy Citta/Rosemary Eastwood

-Big Red Road Show, Omaha, February 7, 2010 (Sun) – Joy Citta/Rosemary Eastwood
(Scheduled from 1:00-4:00 pm.); Mitchell, March 20, 2010 (Sat)

Volunteers will be needed for the Parents Association Booth. You can contact Tonda Humphress if you wish to volunteer.

Theme: Huskerwood; UNL Parents Assoc. Shop Name: UNL Star Makers

-Parents Recognition Award Ceremony (scheduling for January 29, 2010, 2:30 pm reception;
3:00-5:00 pm ceremony) Parent Volunteers needed. (Watch for nomination cards which are mailed out in November. – Joy Citta/Rosemary Eastwood

-Parents Weekend/Scholarships – Timothy Alvarez, Student Affairs

Discussion was made regarding scholarships (grants) for payment of registration fees for parents who could not afford to attend the weekend. Two were given this year, when the need arose. These grants would include cost for the program but will not include other expenses, such as housing and food away from the program or transportation. Our registration fees are already kept very low for this event. The financial goal for the weekend is to break even for expenses vs. income.

It was moved that we offer 6 grants for tuition for Parents Weekend. The 6 grants would be limited to 2 per family for parents only. Decision as to who can be given these grants will be left to Tonda Humphress and Dr. Alvarez primarily, based on financial need.

Motion approved unanimously.

-New UNL Parents Association polo shirts – Joy Citta

A polo shirt for the Parents Association has been developed and is available through the Parents association web site or directly from Art F/X.

-Noodles Fundraising Information – Timothy Alvarez, Student Affairs

Mention was made of various opportunities to raise money through businesses around Lincoln for the Parents Association. Noodles is one such business that offers promotions through their business. This offer involves the Parents Association doing the advertisement/promotion for the date the business is willing to donate a percentage of profits to the organization. Noodles specifically gives 30% to the organization. If anyone desires to be involved in this type of an effort then contact Tonda Humphress. Fundraisers for this type help increase our principal through the UNL foundation for our operations and grants.

7. Raffle Drawing – Joy Citta

Raffle drawing held at meeting. Raffle winners were:

Tuition: Debby Jones (student: Lacey), Aurora, NE
Caryn Longhenry (student: Becca), Rapid City, SD

Book Scholarship: John Crowe (student: Michael), Omaha, NE
Ted Grimm (student: Michael), Hazen, ND
Anne Freund (student: Michael), Western Springs, IL

Autographed Baseball (Team): Tess Reveling (student: Conner), Omaha, NE
Autographed Football (Team): Nancy Bodenhamer (student: Molly), Hershey, NE

Autographed Football (Coach): Michelle Monzo (student: Frank), St. Charles, IL
Autographed Volleyball (Team): Duane Gries (student: Rachel), Lincoln, NE

8. Next meeting: After the Faculty/Staff Recognition Ceremony (January 29) – Joy Citta

The next meeting will be in conjunction with the Faculty/Staff recognition at the UNL city campus Union on January 29, 2010. We are needed to be at the Union at 1:30 p.m. to set up for the program. The presentation is at 3:00 p.m. to 5:00 p.m. Our Winter meeting will be following the presentation. At that meeting, we will discuss / decide grants to be given through the Parents Association for the 2010 year.

Meeting Adjourned at 6:03 p.m.

Respectfully submitted,

Michael B. Keralis MD

Parents Weekend 2009
November 8, 2009
Nebraska Union

1. Survey results
 - a. 22 respondents

2. What parents liked (in rank order)
 - a. Spending time with son/daughter
 - b. Sharing my son's/daughter's experience
 - c. Meeting son's/daughter's peers
 - d. Meeting parents of UNL students
 - e. Learning more about the University

3. Would you consider attending again and/or recommending PW
 - a. Over 45% (50% last year) would consider attending another event. Nearly 32% indicated MAYBE
 - b. 70% (¾ last year) of parents would recommend this event. 28% indicated MAYBE

4. How did you find out about PW (percentages are rounded)
 - a. NSE 43%
 - b. Other 38%
 - i. Website
 - ii. Email
 - iii. Newsletter
 - c. Student 9.5%
 - d. Other parent 4.8
 - e. Staff member 4.8

5. General thoughts (N=20-22)
 - a. Overall - 11 Good/11 very good to excellent
 - b. Registration - 18 very good to excellent
 - c. Registration materials - 19 very good to excellent
 - d. Check in - 17 very good to excellent
 - e. Directional signs – 6 good/14 very good to excellent
 - f. Parking – 13 good/6 very good to excellent
 - g. Helpfulness of staff – 20 very good to excellent
 - h. Variety of events/activities – 9 good/10 very good to excellent (3 poor)
 - i. Campus rec - 7 very good to excellent
 - j. Silent auction – 4 good/15 very good to excellent

6. Friday events (N=22)
 - a. Welcome – 6 good/9 very good to excellent (N= 17)
 - b. Mocktail – 8 good/8 very good to excellent (N=16)
 - c. Food service – 7 good/7 very good to excellent (4 poor) (N=18)
 - d. Bathtub dogs – 3 good/13 excellent (N=16)

7. Saturday breakfast (N=20-21)
 - a. Food service – 6 good/7 very good to excellent (4 poor)
 - b. Interaction – 7 good/9 very good to excellent
 - c. Comments
 - i. Ran out of food
 - ii. Would like the opportunity to visit with advisors and instructors from specific college

8. Saturday events/activities (N=21-22)
 - a. Stadium tour – 17 very good to excellent
 - b. Lunch – 13 very good to excellent
 - c. Photo – 12 very good to excellent
 - d. Storm chasing – 5 very good to excellent
 - e. UCARE – 5 good to very good
 - f. Coffee house – 7 very good to excellent
 - g. Game time – 7 good/5 very good to excellent

9. What did you do on Saturday evening
 - a. Dining
 - b. Shopping
 - c. Movie

10. Sunday (N=22)
 - a. Brunch – only 8 participants indicated that they took advantage of the brunch option

11. Favorite part of weekend
 - a. Spending time with son/daughter
 - b. Bathtub dogs
 - c. Stadium tour

12. Entertainment (N=22-23)(N=38 last year)
 - a. Bowling 20 slightly to very interested
 - b. Comedian 15 slightly to very interested
 - c. Morrill Hall 20 slightly to very interested
 - d. Great Plains 20 slightly to very interested
 - e. Family Feud (participate) 12 slightly to very interested
 - f. Other
 - i. Bike ride
 - ii. Tour of State Capitol
 - iii. Quilt Museum
 - iv. Other student performances
 - v. Ragtime

13. Recommended improvements (N=14)
 - a. Food was not great
 - b. Visit with son's/daughter's actual advisor
 - c. Less speeches, more games
 - d. Chancellor welcome
 - e. Student services offered
 - f. Brunch for everyone
 - g. End at 3pm on Saturday
 - h. Time with student off campus (N=16)
 - i. No – 5
 - ii. Yes – 8
 - i. Other events
 - i. More time with faculty
 - ii. Bike rental
 - iii. Map/directions to are parks or hiking trails
 - iv. Other student groups - Drum corp
 - j. Structured
 - i. Overall appeared to be a good balance
 - k. Academically related programs
 - i. Yes – 26%
 - ii. No – 37%
 - iii. Don't know – 37 %

14. Chair Massage from Campus Recreation

15. Nebraska Trivia – Positive responses

16. New coffee mugs – thoughts/feedback?

17. Hotel accommodations

- a. Cornhusker 5 (10 last year)
- b. Embassy 3 (7 last year)
- c. Holiday Inn

18. Improvements/Opportunities

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| <ol style="list-style-type: none"> a. Better Marketing to Parents and students b. Deadlines for refunds c. Scholarships d. Cheerleaders – timing e. Stadium tour – little red f. Video Games in crib g. Survey student participants h. Silent Auction timing and process i. Directional Signs j. Student skits? – NSE students k. Welcome Parents sign in Selleck? | <ol style="list-style-type: none"> l. Handicap parking and accommodations m. Graduate student participation n. More restaurant coupons o. Dinner and a movie p. T-shirts <ol style="list-style-type: none"> i. My child attends UNL ii. My child is a Husker q. Undergraduate students will research other schools and best practices |
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