

Parents Association Meeting
April 12, 2014 at 12:30 – 1:30 pm
202 Jackie Gaughan Multicultural Center, City Campus

MINUTES

Meeting called to order at 12:30 pm - Timothy Draftz, Co-President

1. Introductions - Timothy Draftz

Members present – Sushma Agrawal, Lori Alvarez, Alan Carter, Cindy Carter, Mary Dankowski, Timothy Draftz, Vivi Filipic, Glenn Humphress, Kaylene Luedtke, Darlakae Mahon, Sue Simon

UNL Staff Present - Timothy Alvarez (parent and UNL Student Affairs), Juan N. Franco (UNL Student Affairs), Tonda Humphress (parent and UNL Student Affairs),

2. UNL Update –Juan N. Franco, Vice Chancellor for Student Affairs

a. The Nebraska City Union remodeling will continue.

b. UNL has many receptions this time of year.

- i. Campus Impact Award honoring top recognized student organizations was held on Thursday.
- ii. Outstanding Student Leadership Award ceremony honoring 24 top students was held on Friday.
- iii. This past week, we had the Student Government Inauguration.
- iv. The previous week, we also initiated 26 new members to the Character Campaign Council recognizing students who are incredible in terms of what they do in terms of service, etc.
- v. Last Saturday, 2900 students did community service via The Big Event.
- vi. Tomorrow is the UNL Honors Convocation Program which honors students who have done really well academically {Note: We were pleased to learn that John-Emmett Mahon is one of the students being recognized and was asked to speak at this event. Congratulations to John-Emmett!}
- vii. Tomorrow night is the Athletic Honor Recognition Banquet honoring students who have done really well academically.

These activities remind us of the quality of students we have at UNL.

3. It was noted that parents interested in purchasing a UNL Parents Association polo can place their order via the UNL Parents Association web site (<http://parentsassoc.unl.edu/poloshirts.shtml> - please remember to add 7% sales tax to your order).

4. Approval of Minutes from February 7, 2014 meeting - approved as written.

5. Financial Report dated April 11, 2014 distributed and reviewed.

Assets:	\$14,226.75	(General Fund = \$9,514.02 + Raffle \$4,712.73)
<u>Liabilities:</u>	<u>\$11,000.00</u>	
Net Worth	\$ 3,226.75	

Dr. Franco did get Wells Fargo Bank to reimburse the \$366.50 service fee for the raffle checks. (The report will be updated to reflect a refund of \$336.50 instead of \$336.40.)

6. UNL Parents Association Grant Funded Projects

Every year we have a meeting in January or February where we award approximately \$5,000 worth of grants to University groups who apply for funds to help them provide an enhanced service to students. The primary funding source for the UNL Parents Association is the annual raffle drawing. We will schedule a meeting for Sushma to talk to Vice Chancellor Franco regarding UNL Parents Association funding.

A “Thank You” card from Academic Advising Association to the UNL Parents Association for the mini-grant award was shared.

7. Raffle Update - Dr. Alvarez

Dr. Alvarez had contacted Postal Services regarding the considerably higher rate we were charged for the raffle this past year. He was told that we had not been charged correctly for the past seven years – we cannot get the nonprofit reduced postage rate for a fundraising mailing. **One thing we may consider in the future is perhaps not sending the mailing to students listed as seniors.**

- ☐ Timothy Draftz will ask Susan to research whether there is a way to send this raffle mailing using the reduced rate. Is the policy being interpreted correctly?

8. Outstanding Student Leadership Award Ceremony Update – The event went well and was a great experience. So frequently you hear about students getting in trouble at schools around the country; it was great to hear about the good things our students are doing – like participating in The Big Event, like Alan and Cindy’s daughter did recently. These students are doing good things and are doing well.

9. UNL Parents Weekend will be October 10-12, 2014, which will be an off-week for the football team.

- Parent volunteers will be needed.
- We need to decide what fee will be charged this year. In the past, we have charged \$60/person with no charge for the UNL student; \$30 for children 12 and under. Each year, we do not bring in enough money from registration fees to cover the expenses. Usually the UNL Parents Association pays approximately \$3,000 above what is generated from the registration fees for this event. Discussion was held about trying to increase promotion of this event, not only to freshmen parents but also to parents of other classes as well as to the students themselves, perhaps via email to save on cost. The postcard is helpful to parents, and we should continue to send them out, although we currently only send out to freshmen and sophomore parents with US addresses due to cost.
- Pinnacle Bank Tour didn’t go well last year, but parents believe there would still be interest in seeing the facility.
- ☐ Silent Auction – we need someone who is willing to chair the Silent Auction Committee in order to include a Silent Auction as part of UNL Parents Weekend. Anyone interested in this role should contact Tonda. If we don’t have a coordinator, we will not include the Silent Auction in the weekend events. Kaylene Luedtke has been a coordinator in the past and would be willing to help answer questions for anyone interested who has questions.
 - Possible ideas – we could ask parents to bring something from their hometown that might be a good silent auction basket item.
 - Could get two football tickets and anyone who brings a basket for the silent auction can be entered into a drawing for the tickets.

10. Upcoming Events

- New Student Enrollment (NSE) – During various dates during the summer; we can send out a calendar schedule for this event. Sushma offered to help with dates that she is available.
- Big Red Welcome Street Festival will be Sunday, August 24, 2014. We need volunteers to hand out Big Red Gum, Calendar Cards and UNL Parents Weekend 2014 flyers. We will discuss this more at the UNL Parents Association Summer Social and Meeting.
- Summer Social and Meeting – We will check to see if July 19 or July 26 would work. We will reserve space at East Campus and will do a picnic like we did last year. (We will provide hamburgers and/or hot dogs and parents can bring a side item to share.)

New Business

- Dr. Alvarez was presented with a plaque from the UNL Parents Association in recognition of his efforts with the UNL Parents Association. Dr. Alvarez has accepted the position of Vice President for Student Affairs at North Dakota State University. His appointment there will be effective June 16, 2014.

Meeting adjourned at 1:30 pm.