

UNL Parents Association Summer Meeting
July 16, 2011
11:30 a.m. – 2:30 p.m.
9500 S 67th Street, Lincoln NE
(Robin & Michael Keralis' House)

Meeting was called to order at 12:49 - Tim Draftz, Co-President.

Introduction of Attendees:

- Parent Attendees-Tim (Parent & UNL) & Lori Alvarez, Susan & Tim Draftz, Ann & Dean Lif, Michael & Robin Keralis, Stephen & Lori McAlister.
 - UNL Attendees - Dr. Timothy A. Alvarez, Tonda Humphress
1. University Update – Dr. Timothy Alvarez, Assistant Vice Chancellor for Student Affairs
 - New Residence Hall will be adjacent to Knoll Hall. Cather-Pound will be torn down and not renovated due to costs.
 - New cohort of colleagues in the Big Ten. Many people look to Big Ten schools to enroll in which has been a boon for UNL. We are a land grant school and will try to keep enrollment open. We are financially well placed for overall cost of Big Ten schools. Trying to evaluate how to improve the retention rate.
 - Looking for a new housing director. Currently interviewing candidates.
 - Pell Grants will continue to be a challenge. Concerns that a decrease in grants will affect future students.
 - Official members of the Big Ten July first.
 - Had an active shooter practice episode the 10th of May. How to communicate with parents in this situation is a challenge.
 - Recent survey said 56% of recent graduates are still looking for jobs at UNL. This is 76% nationwide. This is a difficult time for new graduates.
 - The new student recreation center improvement funding was approved by the Regents.
 2. Parent Survey re: Alcohol Use – Dr. Cody Hollist, Child, Youth and Family Studies
 - Unable to attend due to National Guard duties.
 3. Approval of the minutes from the April 16, 2011 meeting – Dr. Michael Keralis, Secretary
Accepted as written.
 4. Treasurer's Report – Kaylene Luedtke, Treasurer
 - Assets: \$ 21,584.85
 - Liabilities (projected): \$ 3,334.92
 - Net worth: \$ 18,249.93
 - Current general account balance: \$ 17,574.77
 - Motion made and seconded to accept the financial report without change:*
 - Approved unanimously.*

5. Promotional Items – Tonda Humphress, Project Coordinator, Vice Chancellor for Student Affairs Office.

The PA is running low on promotional items. Therefore, we need to order more items. We have used money bags, refrigerator magnets and calendar cards, luggage tags and luggage grippers in the past. These are handed out at the Big Red Road show and other events. We also use the plinko board for these activities.

Decision by consensus: *We will order money bags and heart magnet and coffee cups.*

6. Parents Weekend 2011, September 30 – October 2 – Timothy Alvarez

- Thinking about having Friday night dinner at East Campus. The cost at the City Campus involves a third party caterer which is more expensive than the university caterer at East Campus. There is really a lot to offer at the East Campus facilities.
- Hypnotist for entertainment this year.
- Champions Club on Saturday morning along with the tour of the stadium will be on the agenda. Afternoon events will be at the City Union.
- We will be doing the silent auction again. Need to get gift sets started. Also we will take donations for this.
- Evening will be open to spend time with the kids.
- Sunday brunch at the residence halls with the kids.
- Look for the schedule online.
- Blocks of rooms Embassy Suites 124 Sept 2 a night plus tax. Cornhusker Marriott 96 Sept 16 . Chase Suites for 79.000 +tax a night Sept 16

7. New Student Enrollment(NSE) – Tonda Humphress

Booth at the NSE is available to talk to parents. It is stocked with information. We have Facebook and a web site which has helped with communication.

8. Tuition Raffle Mailing – Tonda Humphress

This is the biggest fundraising event. It occurs in the fall. The raffle tickets are sent to parents of all undergraduate students. Addresses are obtained through the new computer system. The addresses come from the emergency contact information from the student records. This is sent out as bulk mail. This will be sent in Aug. The deadline will be Nov 2nd and at the meeting on Nov 5th we will have the raffle drawing. Usually have 2 semester tuition prizes and three \$250.00 gift cards. In addition, we usually have some autographed footballs, softballs and baseballs.

9. Slate of New Officers – Timothy and Susan Draftz.

President Elect and Treasurer are still open.

10. Fall Meeting Date: November 5th Northwestern Football Game is at home, (Time TBA) – Timothy and Susan Draftz.

We again will try to obtain football tickets to purchase for attendees. Payment s need to be made to Tonda if you are interested.

11. Reminders:

a. Residence Hall Welcome (RHW), August 18 and 19 (expected) – Timothy and Susan Draftz
Parents ice cream social will be examined in the following weeks as an option for the RHW. If interested contact Tonda.

b. Big Red Welcome, August 21 (Sunday) – Timothy and Susan Draftz
(set up 3:00-5:00 p.m. / festival around 6:00 p.m.)

Note: not a lot of setup time needed; in the past we have set up at 5:30, but this year they are asking us to be set up by 5:00 p.m. Contact Tonda if you want to be involved.

Meeting adjourned at 15:42

Respectfully submitted,

Michael B. Keralis MD